

SPONSORSHIP



Opportunities

*The Highest Paying
Ranch Futurity
in the Country!!*

TITLE SPONSOR

\$15,000

- HEADER BANNER ON ARENA ENTRANCE
- 3 4 X 8 BANNERS IN PRIME LOCATIONS
- MONTHLY FACEBOOK POSTS
- YOUR FLAG PRESENTED HORSEBACK THROUGHOUT THE SATURDAY NIGHT SPECIAL WORKING COW HORSE EVENT
- 6 TIK TOK POSTS
- BANNER AD ON WWW.RANCHIQ.COM
- PROMOTED IN THE MONTHLY IQHA NEWSLETTER
- LOGO ON ALL ARENA AWARD PICTURES
- EXHIBITOR LUNCHEON SPONSOR
- FULL PAGE AD IN FUTURITY PROGRAM
- LOGO ON ALL APPAREL, EXHIBITOR PRIZE BAGS
- * LOGO ON EVENT SCHEDULE
- NAME /LOGO ON IOWA STATE FAIR BILLBOARD
- LOGO ON SHOW ENTRANCE SIGNAGE
- 2 10 X 20 BOOTH / USE AS NEEDED
- INVITATION WITH RESERVED SEATING TO THE SATURDAY NIGHT SPECIAL WORKING COW HORSE EVENT

PLATINUM SPONSOR

\$5000 - \$10,000

- 4 X 8 BANNER IN ARENA
- MONTHLY FACEBOOK POSTS
- 6 TIK TOK POSTS
- AD ON WWW.RANCHIQ.COM
- 2 - 10 X 20 BOOTH SPACES
- LOGO ON ARENA PICTURES
- FULL PAGE AD IN PROGRAM
- LOGO ON EVENT

GOLD SPONSOR

\$2500-\$4999

- 4 X 8 BANNER IN ARENA
- 6 FACEBOOK POSTS
- 3 TIK TOK POSTS
- LOGO ON WWW.RANCHIQ.COM
- HALF PAGE AD IN PROGRAM
- 2- 10 X 20 BOOTH SPACES
- LOGO ON SHOW SCHEDULE

SILVER SPONSOR

\$1000-\$2499

- * 4 X 8 BANNER IN ARENA
- * 6 FACEBOOK POSTS
- * 1 TIK TOK POST
- * LOGO ON WWW.RANCHIQ.COM
- * HALF PAGE AD IN PROGRAM
- * 1- 10 X 20 BOOTH SPACE
- * LOGO ON SHOW SCHEDULE

BRONZE SPONSOR

\$500-\$999

- * 4 X 8 BANNER IN ARENA
- * 3 FACEBOOK POSTS
- * 1 TIK TOK POST
- * LOGO ON WWW.RANCHIQ.COM
- * BUSINESS CARD AD IN PROGRAM
- * 1- 10 X 20 BOOTH SPACE
- * LOGO ON SHOW SCHEDULE

★ STATS ★

IQHA FACEBOOK PAGE

Last 90 days
3,437 followers
132.6K views
21.2K reach
2.6K 3-second views
98 1-minute views
2.2K content interactions
15H 42M watch time
In December, 74.5K views - 61% followers, 39% non-followers
reach 15.5K, followers 1878, non-followers 13,888
interactions 1.2K, 1.045 followers, 192 non-followers
170 link clicks



www.iowaquarterhorse.com

IQHA RANCH HORSE FUTURITY FACEBOOK PAGE

Last 30 days
5,659 followers
40,104 views
19,760 reach
849 content interactions
24m 4s watch time



www.ranchiq.com

IQHA RANCH TIK TOK

Originated in December 2024
985 followers * up to 2100 views
13 STATES REPRESENTED
Colorado, Iowa, Illinois, Kansas,
Minnesota, Missouri, Nebraska,
North Dakota, South Dakota,
Tennessee, Texas, Wisconsin

- 5 Day Event
- Over **5,000** Entries
- Over 1,500 Trainers, Exhibitors and Spectators
- Family Friendly Environment
- Free admission

