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The Highest Paying Ranch Futurity in the Country!

### TITLE SPONSOR \$15,000

- HEADER BANNER ON ARENA ENTRANCE
- 3 4 X 8 BANNERS IN PRIME LOCATIONS
- MONTHLY FACEBOOK POSTS
- YOUR FLAG PRESENTED HORSEBACK THROUGHOUT THE SATURDAY NIGHT SPECIAL WORKING COW HORSE EVENT
- 6 TIK TOK POSTS
- BANNER AD ON WWW.RANCHIQ.COM
- PROMOTED IN THE MONTHLY IOHA NEWSLETTER
- LOGO ON ALL ARENA AWARD PICTURES
- EXHIBITOR LUNCHEON SPONSOR
- FULL PAGE AD IN FUTURITY PROGRAM
- LOGO ON ALL APPAREL, EXHIBITOR PRIZE BAGS
- \* LOGO ON EVENT SCHEDULE
- NAME /LOGO ON IOWA STATE FAIR BILLBOARD
- LOGO ON SHOW ENTRANCE SIGNAGE
- 2 10 X 20 BOOTH / USE AS NEEDED
- INVITATION WITH RESERVED SEATING TO THE SATURDAY NIGHT SPECIAL WORKING COW HORSE EVENT

### PLATINUM SPONSOR \$5000 - \$10,000

- 4 X 8 BANNER IN ARENA
- MONTHLY FACEBOOK POSTS
- 6 TIK TOK POSTS
- AD ON WWW.RANCHIQ.COM
- 2 10 X 20 BOOTH SPACES
- LOGO ON ARENA PICTURES
- FULL PAGE AD IN PROGRAM
- LOGO ON EVENT

### **GOLD SPONSOR** \$2500-\$4999

### 4 X 8 BANNER IN ARENA

- 6 FACEBOOK POSTS
- 3 TIK TOK POSTS
- LOGO ON WWW.RANCHIQ.COM
- HALF PAGE AD IN PROGRAM
- 2-10 X 20 BOOTH SPACES
- LOGO ON SHOW SCHEDULE

### **SILVER SPONSOR** \$1000-\$2499

- \* LOGO ON WWW.RANCHIQ.COM
- \* HALF PAGE AD IN PROGRAM

# **BRONZE SPONSOR** \$500-\$999

- \* 4 X 8 BANNER IN ARENA
- \* 3 FACEBOOK POSTS
- \* 1 TIK TOK POST
- \* LOGO ON WWW.RANCHIQ.COM
- \* BUSINESS CARD AD IN PROGRAM
- \* 1- 10 X 20 BOOTH SPACE
- \* LOGO ON SHOW SCHEDULE

**IOWA** 

QUARTER

HQRSE association

### IQHA **FACEBOOK PAGE** Last 90 days

3,437 followers **132.6K views** 

21.2K reach

2.6K 3-second views

98 1-minute views

2.2K content interactions

15H 42M watch time

In December, 74.5K views - 61% followers, 39% non-followers reach 15.5K, followers 1878, non-followers 13,888 interactions 1.2K, 1.045 followers, 192 non-followers 170 link clicks

# \* 4 X 8 BANNER IN ARENA

- \* 6 FACEBOOK POSTS
- \* 1 TIK TOK POST

- \* 1- 10 X 20 BOOTH SPACE
- \* LOGO ON SHOW SCHEDULE

### **IQHA RANCH HORSE FUTURITY FACEBOOK PAGE**

## Last 30 days

5,659 followers 40,104 views 19,760 reach



849 content interactions 24m 4s watch time

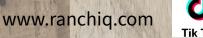
## **IQHA RANCH TIK TOK**

Originated in December 2024 985 followers \* up to 2100 views

### 13 STATES REPRESENTED

Colorado, Iowa, Illinois, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Tennessee, Texas, Wisconsin

- 5 Day Event
- Over 5,000 Entries
- Over 1,500 Trainers, **Exhibitors and Spectators**
- Family Friendly Environment
- Free admission







www.iowaquarterhorse.com